



## **LEADERSHIP FLORIDA PRIMARY VOTER POLL**

This poll was conducted for Leadership Florida by Mason-Dixon Polling & Research, Inc. of Washington, D.C. from August 2 through August 4, 2010. This survey is of 625 likely Democratic primary voters and 625 likely Republican primary voters.

Those interviewed were selected by the random variation of the last four digits of telephone numbers. A cross-section of exchanges was utilized and quotas were assigned to reflect primary voter turn-out by county.

The margin for error on each primary voter sample, according to standards customarily used by statisticians, is no more than plus or minus 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or racial grouping.

\*\*\* 625 LIKELY DEMOCRATIC PRIMARY VOTERS \*\*\*

STATEWIDE NAME RECOGNITION

QUESTION: I am going to read a list of names.

Do you recognize the name \_\_\_\_\_?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of \_\_\_\_\_?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
<b>SENATE</b>				
Kendrick Meek	32%	25%	33%	10%
Jeff Greene	31%	31%	33%	5%
Maurice Ferre'	9%	6%	15%	70%
Glen Burkett	4%	2%	15%	79%
<b>ATTORNEY GENERAL</b>				
Dan Gelber	16%	3%	19%	62%
Dave Aronberg	15%	3%	18%	64%

**QUESTION: If the Democratic primary for Florida's U.S. Senate seat were held today, which one of the following candidates would get your vote? (ORDER ROTATED)**

	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>WHITE</u>	<u>BLACK</u>
Kendrick Meek	33%	28%	36%	29%	44%
Jeff Greene	29%	39%	22%	37%	6%
Maurice Ferre'	5%	6%	5%	6%	3%
Glenn Burkett	2%	2%	2%	2%	1%
Undecided (NOT READ)	31%	25%	35%	26%	46%

**QUESTION: If the Democratic primary for Attorney General were held today, which one of the following candidates would get your vote? (ORDER ROTATED)**

	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>WHITE</u>	<u>BLACK</u>
Dan Gelber	23%	25%	21%	23%	23%
Dave Aronberg	21%	25%	19%	21%	19%
Undecided (NOT READ)	56%	50%	60%	56%	58%

\*\*\* 625 LIKELY REPUBLICAN PRIMARY VOTERS \*\*\*

STATEWIDE NAME RECOGNITION

QUESTION: I am going to read a list of names.

Do you recognize the name \_\_\_\_\_?

(IF YES) Do you have a favorable, unfavorable or neutral opinion of \_\_\_\_\_?

	<u>RECOGNIZE FAVORABLE</u>	<u>RECOGNIZE UNFAVORABLE</u>	<u>RECOGNIZE NEUTRAL</u>	<u>DON'T RECOGNIZE</u>
<b>GOVERNOR</b>				
Rick Scott	39%	33%	26%	2%
Bill McCollum	32%	30%	36%	2%
Mike McAlister	6%	4%	30%	60%
<b>ATTORNEY GENERAL</b>				
Pam Bondi	19%	3%	22%	56%
Jeff Kottkamp	15%	5%	23%	57%
Holly Benson	13%	2%	18%	67%

**QUESTION: If the 2010 Republican primary for Governor were held today, which one of the following candidates would get your vote? (ORDER ROTATED)**

	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>WHITE</u>	<u>HISPANIC</u>
Rick Scott	37%	42%	32%	41%	15%
Bill McCollum	31%	27%	34%	28%	49%
Mike McAlister	3%	3%	3%	3%	-
Undecided (NOT READ)	29%	28%	31%	28%	36%

**QUESTION: If the 2010 Republican primary for Attorney General were held today, which one of the following candidates would get your vote? (ORDER ROTATED)**

	<u>STATE</u>	<u>MEN</u>	<u>WOMEN</u>	<u>WHITE</u>	<u>HISPANIC</u>
Pam Bondi	17%	15%	19%	17%	19%
Jeff Kottkamp	16%	21%	12%	16%	14%
Holly Benson	13%	11%	15%	15%	3%
Undecided (NOT READ)	54%	53%	54%	52%	64%